

## Course Schedule of Shanghai Jianqiao University

### 1. Basic Information

Course Name	Cross-Border E-commerce Procurement Management Practice(Bilingual Course)				
Course Code	2060871	Course Number	5025	Course Credits/Hours	3/48
Instructor	Xia Jintao	Instructor ID	23097	Full time/Part-time	Full time
Class	E-commerce B22-1 · 2	Class Size	39	Classroom	Computing Center 117
Q&A Time	Thursday, 08:30-12: 30, Business School, Room 8416				
Course Number/Course Website					
Textbooks	Cross-Border E-Commerce Logistics, by Chen Xuan · Han Xue, ISBN 9787111702368, published by China Machine Press, 1st Edition, 2nd Printing, January 2024.				
Bibliography	Cross border E-commerce Logistics and Supply Chain Management, Sun Hualin, Zhao Dan, Electronic Industry Press, 2023  Procurement and Supply Chain Management: A Practitioner's Perspective, Liu Baohong, China Machine Press, 2015.				

### 2. Course Schedule

周次	教学内容	教学方式	作业
1	Chapter 1 Overview of Cross border E-commerce Logistics Session 1: Understand cross-border e-commerce logistics Session 2: Cross border e-commerce logistics model Session 3: The Problems and Development Trends of Cross border E-commerce Logistics	Lecture, Student Discussion, Class Exercises, Practical Operation	Class Discussion, Class Assignment, Computer-based Practic

	Session 4: Cross border e-commerce supply chain management		
2-3	Chapter 2 Cross border E-commerce Procurement Session 1: Concept and Process of Cross border E-commerce Procurement Session 2: Cross border e-commerce procurement model Session 3: Management of Cross border E-commerce Procurement	Lecture, Student Discussion, Class Exercises, Practical Operation	Class Discussion, Class Assignment, Computer-based Practic
4-5	Chapter 3 Cross border E-commerce Warehouse Management Session 1: The concept and objectives of cross-border e-commerce warehouse management Session 2: Cross border e-commerce warehousing management operations Session 3: Cross border e-commerce logistics packaging	Lecture, Student Discussion, Class Exercises, Practical Operation	Class Discussion, Class Assignment, Computer-based Practic
6-7	Chapter 4 Cross-border E-commerce Distribution Management Session 1: Overview of Cross border E-commerce Distribution Session 2: Overview of Cross border E-commerce Supply and Distribution Centers Session 3: Operation and management of cross-border e-commerce supply and distribution centers	Lecture, Student Discussion, Class Exercises, Practical Operation	Class Discussion, Class Assignment, Computer-based Practic
8-9	Chapter 5 Overseas Warehouse Session 1: Overview of Overseas Warehouse Model Session 2: Overseas warehouse selection positioning and ideas Session 3: Traditional overseas warehouse model Session 4: Virtual overseas warehouse	Lecture, Student Discussion, Class Exercises, Practical Operation	Class Discussion, Class Assignment, Computer-based Practic

10-11	<p>Chapter 6 Cross border E-commerce Import Logistics</p> <p>Session 1: Direct mail mode</p> <p>Session 2: Bonded mode</p> <p>Session 3: Inbound and outbound inventory management in bonded logistics centers</p> <p>Knowledge requirements:</p>	<p>Lecture, Student Discussion, Class Exercises, Practical Operation</p>	<p>Class Discussion, Class Assignment, Computer-based Practic</p>
12-13	<p>Chapter 7 Cross border E-commerce Export Logistics :</p> <p>Session 1: post logistics</p> <p>Session 2: International Commercial Logistics</p> <p>Session 3: Dedicated line logistics</p> <p>Session 4: China Europe freight train</p> <p>Session 5: Export Market Risk Management</p>	<p>Lecture, Student Discussion, Class Exercises, Practical Operation</p>	<p>Class Discussion, Class Assignment, Computer-based Practic</p>
14-16	<p>Chapter 8 Operation of Cross border E-commerce Logistics Platform</p> <p>Content of courses :</p> <p>Session 1: eBay Logistics Platform Operations</p> <p>Session 2: Operation of Global AliExpress Logistics Platform</p> <p>Session 3: Operation of Dunhuang Network Logistics Platform</p>	<p>Lecture, Student Discussion, Class Exercises, Practical Operation</p>	<p>Class Discussion, Class Assignment, Computer-based Practic</p>

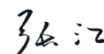
### 3. Grading Policy

Grading Computation	Exams and Assignments	Percentage
X1	In class quizzes	40%
X2	Cross border E-commerce Procurement Assignment	20%
X3	Cross-border E-commerce Practical Operations	30%
X4	Class Participation	10%

Instructor :



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Time : Feb , 2024

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