

课程教学进度计划表

一、基本信息

课程名称	跨境电子商务与物流（双语）				
课程代码	2060818	课程序号	4624	课程学分/学时	3
授课教师	陆晖	教师工号	20067	专/兼职	专职
上课班级	物流管理 B22-1/2	班级人数	49	上课教室	计算机中心 106
答疑安排	每周三 7:30-11:30 商学院物流管理系 8428				
课程号/课程网站					
选用教材	Cross-Border E-commerce Supply Chain Management, by E Libin, ISBN 9787566317940, published by University of International Business and Economics Press, August 2020, 2nd Edition				
参考教材与资料					

二、课程教学进度安排

课次	课时	教学内容	教学方式	作业
Part 1: Cross-Border E-Purchasing				
1	2	Unit 1: Category Management and Strategic Sourcing (Part 1: Overview and Strategic Sourcing Methodology)	Lectures, Group Discussions, Q&A	Class Participatio n
2	2	Unit 1: Category Management and Strategic Sourcing (Part 2: Case Studies and Application)	Lectures, Group Discussions	Exercise 1: Spend Cube Analysis
3	2	Unit 2: RFP Process (Part 1: Overview and Planning)	Lectures, Case Studies	Class Participatio n



4	2	Unit 2: RFP Process (Part 2: Creation and Issue)	Lectures, Case Studies	Exercise 1: Spend Cube Analysis
5	2	Unit 3: Negotiation and Procurement Technologies (Part 1: Negotiation Basics)	Lectures, Role-Play Negotiations	Class Participatio n
6	2	Unit 3: Negotiation and Procurement Technologies (Part 2: Procurement Technology Demonstrations)	Lectures, Technology Demonstrati ons	Exercise 2: Commereia l Bid Workbook
Part 2: Cross-Border Logistics				
7	2	Unit 1: Freight Transport - A Contemporary Introduction (Part 1: Overview)	Lectures, Case Studies	Class Participatio n
8	2	Unit 1: Freight Transport - A Contemporary Introduction (Part 2: Case Analysis)	Lectures, Case Studies	Final Exam Preparation
9	4	Unit 2: Case Study - Making the Swap to Demountables	Group Case Study Analysis	Exercise 3: Capability Bid Workbook
10	2	Unit 3: Road and Rail Freight Transport (Part 1: Overview)	Lectures, Scenario Analysis	Class Participatio n
11	2	Unit 3: Road and Rail Freight Transport (Part 2: Applications)	Lectures, Scenario Analysis	Final Exam Preparation
12	2	Unit 4: Freight Transport - Sea and Ports (Part 1: Overview)	Lectures, Case Studies	Exercise 2: Commereia l Bid Workbook
13	2	Unit 4: Freight Transport - Sea and Ports (Part 2: Port Operations)	Lectures, Case Studies	Class Participatio n

14	2	Unit 5: Global vs. Urban Logistics (Part 1: Overview)	Lectures, Group Discussions, Case Studies	Exercise 3: Capability Bid Workbook
15	2	Unit 5: Global vs. Urban Logistics (Part 2: Sustainable Logistics)	Lectures, Group Discussions	Final Exam Preparation
16	2	Unit 6: Concepts in Freight Transport (Part 1: Theoretical Frameworks)	Lectures, Group Problem-Solving	Class Participation
17	2	Unit 6: Concepts in Freight Transport (Part 2: Practical Applications)	Lectures, Group Problem-Solving	Final Exam Preparation
18	2	Unit 7: Decision-Making in Freight Transport (Part 1: Decision Frameworks)	Lectures, Group Decision-Making Activities	Class Participation
19	2	Unit 7: Decision-Making in Freight Transport (Part 2: Case Applications)	Lectures, Group Decision-Making Activities	Final Exam Preparation
20	2	Unit 8: Landed Cost Modeling and Pricing in Transport (Part 1: Overview)	Lectures, Hands-on Cost Modeling Exercises	Exercise 3: Capability Bid Workbook
21	2	Unit 8: Landed Cost Modeling and Pricing in Transport (Part 2: Applications)	Lectures, Hands-on Cost Modeling Exercises	Final Exam Preparation

22	2	Unit 9: Decarbonization in Logistics (Part 1: Sustainability Goals)	Lectures, Group Sustainability Discussions	Class Participation
23	2	Unit 9: Decarbonization in Logistics (Part 2: Green Logistics Practices)	Lectures, Group Sustainability Discussions	Exercise 2: Commercial Bid Workbook

三、考核方式

总评构成	占比	考核方式
1	60%	Final Test
X1	10%	Exercise 1
X2	10%	Exercise 2
X3	10%	Exercise 3
X4	10%	Class Participation

任课教师:  (签名) 系主任审核:  (签名) 日期: Feb 16th,

2025